

Montane media information Friday March 4 2016 for immediate release

MONTANE TO SPONSOR THE ALPINE CLUB'S CLIMBING FUND

British brand Montane partners with the prestigious Alpine Club to sponsor the Montane Alpine Club Climbing Fund, an award offered bi-annually to support British climbers and mountaineers to explore the world's mountainous regions and break new alpine terrain.

The Alpine Club is the world's oldest climbing club, established in 1857 during the golden age of alpinism, with a mission to 'facilitate access to and exploration of the mountainous regions of the world'. Some of the most thrilling ascents and adventurous mountain expeditions this decade have been supported by the Alpine Club Climbing Fund. Today, Montane announces it will sponsor the fund, helping to support the future of adventurous British alpine climbing.

The Montane Alpine Club Climbing Fund is a yearly grant usually split between eight expeditions. Awards are offered bi-annually in March and November and will be given to teams attempting first ascents or new routes in remote areas, or exploring little known alpine terrain. Recent recipients have included teams clocking first ascents in Alaska, Tajikistan, Patagonia, Kyrgyzstan and the Indian Himalaya.

Montane's Terry Stephenson said: "The Alpine Club Climbing Fund has made possible some incredible feats of mountaineering. We're delighted to be involved to help climbers and mountaineers explore the world's mountainous regions.

"The Alpine Club is the world's oldest climbing club, with a long and highly respected history and we're delighted to partner with them.

"We see this partnership as a natural and logical extension of our position as an international alpine climbing apparel manufacturer."

Malcolm Bass, Alpine Club Vice President, said: "Montane is a natural partner for the Alpine Club Climbing Fund. They have a long history of involvement in supporting adventurous alpine and big wall climbing through focused clothing design and manufacture and also by supporting individual alpine and big wall climbers. Together we can further the exploration of mountainous regions of the world by British climbers. It's an exciting new phase for the Alpine Club."

FURTHER INFORMATION

Find out more about the Montane Alpine Climbing Club Fund here: <http://www.alpine-club.org.uk/ac2/index.php/climbing-fund>

Read about previous Alpine Club supported expeditions here: <http://www.alpine-club.org.uk/ac2/index.php/expedition-reports>

Read more about The Alpine Club here: <http://www.alpine-club.org.uk/>

Read more about Montane here: <http://montane.co.uk/>

KEY FACTS

- The Montane Alpine Club Climbing Fund is a yearly grant available to a number of British expeditions attempting adventurous new alpine or big wall climbing. The first award was in 2008. Awards are offered bi-annually in March and November.
- Montane are sponsoring the award for two years until March 2018.
- There are approximately eight recipients of the £10,000 annual cash award. Awards are given to established teams attempting high profile routes, experienced alpinists operating off the beaten track, as well as less well established teams launching their expedition careers. Primary criteria are that supported expeditions attempt first ascents or new routes in remote areas, or explore little known alpine terrain.
- Recent recipients have included teams making successful first ascents in Alaska, Tajikistan, Patagonia, Kyrgyzstan and the Indian Himalaya.
- The Alpine Club is the world's oldest climbing club, established in 1857.
- Members have included some of the world's most esteemed British mountaineers including Eric Shipton, Sir Chris Bonington, Doug Scott and Mick Fowler.
- Applications for the Montane Alpine Club Climbing Fund will be assessed by a committee consisting of active, experienced alpinists (currently Paul Ramsden, Andy Houseman, Malcolm Bass, Paul Knott, Susan Jensen and Toto Gronland) as well as input from Montane.
- The next application deadline is October 30 2016.

IMAGES AND LOGOS

Please read Montane's photography usage terms and conditions here - <http://tinyurl.com/zbqgsbv>

For images from previous Alpine Club expeditions and Montane, Montane logos and The Alpine Club logos, click here - <http://bit.ly/1p13dR4>

QUOTES

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ABOUT MONTANE®

British brand Montane was founded over 23 years ago. It engineers innovative, lightweight, breathable clothing and equipment for endurance sports and activities in some of the world's most extreme environments.

Montane works with leading expeditions and athletes in the world's mountainous regions, supporting climbing, mountaineering, polar exploration and endurance trail running as well as sponsoring the world's leading ultra distance endurance races.

This expertise is used to create a collection of running, walking and mountaineering clothing that is developed to withstand some of the most extreme conditions and environments on the planet, allowing everybody who experiences the quality of Montane to go FURTHER. FASTER.

For further information, please contact Montane Marketing Manager Terry Stephenson

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